

Advisory Committee	Legislative Study	Vendor	Scope of Work
Operating Model and Insurance Rules Contact: Jessica Skopac jskopac@hilltop.umbc.edu	Operating Rules	Wakely Consulting Group	The feasibility and desirability of the Exchange engaging in: 1. selective contracting, either through competitive bidding or a negotiation process similar to that used by large employers, to reduce health care costs and improve quality of care by certifying only those health benefit plans that meet certain requirements such as promoting patient-centered medical homes, adopting electronic health records, meeting minimum outcome standards, implementing payment reforms to reduce medical errors and preventable hospitalizations, reducing disparities, ensuring adequate reimbursements, enrolling low-risk members and underserved populations, managing chronic conditions and promoting healthy consumer lifestyles, value-based insurance design, and adhering to transparency guidelines and uniform price and quality reporting; and 2. multistate or regional contracting
	Market Rules and Risk Selection	Mercer	The rules under which health benefit plans should be offered inside and outside the Exchange in order to mitigate adverse selection and encourage enrollment in the Exchange, including: 1. whether any benefits should be required of qualified health plans beyond those mandated by the federal Patient Protection and Affordable Care Act (Affordable Care Act), and whether any such additional benefits should be required of health benefit plans offered outside the Exchange; 2. whether carriers offering health benefit plans outside the Exchange should be required to offer either all the same health benefit plans inside the Exchange, or alternatively, at least one health benefit plan inside the Exchange; and 3. which provisions applicable to qualified health plans should be made applicable to qualified dental plans
Finance and Sustainability Contact: Jesse Kopelke jkopelke@dhmh.state.md.us	Financing the Exchange	Wakely Consulting Group	How the Exchange can be self-sustaining by 2015 in compliance with the Affordable Care Act, including: 1. a recommended plan for the budget of the Exchange; 2. the user fees, licensing fees, or other assessments that should be imposed by the Exchange to fund its operations, including what type of user fee cap or other methodology would be appropriate to ensure that the income of the Exchange comports with the expenditures of the Exchange; and 3. a recommended plan for how to prevent fraud, waste, and abuse

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SHOP Contact: Jesse Kopelke jkopelke@dnhm.state.md.us	SHOP	Institute for Health Policy Solutions	The design and function of the SHOP Exchange beyond the requirements of the Affordable Care Act, to promote quality, affordability, and portability, including: 1. whether it should be a defined contribution/employee choice model or whether employers should choose the qualified health plan to offer their employees; 2. whether the current individual and small group markets should be merged; and 3. whether the SHOP Exchange should be made available to employers with 50 to 100 employees prior to 2016, as authorized by the Affordable Care Act
Navigator and Enrollment Contact: Marie Grant mgrant@dnhm.state.md.us	Navigator Program	Manatt	The design and operation of the Exchange's Navigator Program and any other appropriate consumer assistance mechanisms, including: 1. infrastructure of the existing private sector health insurance distribution system in the State to determine whether private sector resources may be available and suitable for use by the Exchange; 2. the effect the Exchange may have on private sector employment in the health insurance distribution system in the State; 3. what functions, in addition to those required by the Affordable Care Act, should be performed by Navigators; 4. what training and expertise should be required of Navigators, and whether different markets and populations require Navigators with different qualifications; 5. how Navigators should be retained and compensated, and how disparities between Navigator compensation and the compensation of insurance producers outside the Exchange can be minimized or avoided; 6. how to ensure that Navigators provide information in a manner culturally, linguistically, and otherwise appropriate to the needs of the diverse populations served by the Exchange, and that Navigators have the capacity to meet these needs; and 7. what other means of consumer assistance may be appropriate and feasible, and how they should be designed and implemented
	Public Relations and Advertising	Weber-Shandwick	How the Exchange should conduct its public relations and advertising campaign, including what type of solicitation, if any, of individual consumers or employers, would be desirable and appropriate